

NCC Cable System Order

Order #	62354605
Syscode	6588
System Name	Cox Media/Greater Pensacola Zone, FL
Market	Mobile

AE	Collin Diederich
Sales Coordinator	Devan McWhorter
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+SD Jul16
-	

Flight Dates	10/17/16 - 11/13/16
Agency	Multi Media Services
Advertiser	Frank White for Florida House

Client Code	
Product Code	
Est Code	741
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	11/01/16		
Version	6 Vs. 5		
Show All Lines			
Total # of Weeks		4	
Total		\$11,470.00	
Commission		\$1,720.50	
Net Total		\$9,749.50	
Total Spots		192	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	11.1 revised: corrected weeks for revisions
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	NEW DAY<	10/17/16	10/23/16	05:00	09:00	X	X	X	X	X			-	-	0	\$35.00	\$0.00	30	
2	CNN	NEW DAY<	10/24/16	10/30/16	05:00	09:00	X	X	X	X	X			-	-	4	\$35.00	\$140.00	30	
3	CNN	NEW DAY<	10/31/16	11/6/16	05:00	09:00	X	X						-	-	2	\$35.00	\$70.00	30	
4	CNN	CNN NEWSROOM<	10/17/16	10/23/16	09:00	15:00	X	X	X	X	X			-	-	0	\$27.00	\$0.00	30	-1x
5	CNN	CNN NEWSROOM<	10/24/16	10/30/16	09:00	15:00	X	X	X	X	X			-	-	5	\$27.00	\$135.00	30	-1x
6	CNN	CNN NEWSROOM<	10/31/16	11/6/16	09:00	15:00	X	X						-	-	4	\$27.00	\$108.00	30	
7	CNN	VARIOUS	10/17/16	10/23/16	06:00	15:00							X	-	-	4	\$32.00	\$128.00	30	
8	CNN	VARIOUS	10/24/16	10/30/16	06:00	15:00						X	X	-	-	3	\$35.00	\$105.00	30	
9	CNN	VARIOUS	10/31/16	11/6/16	06:00	15:00						X	X	-	-	3	\$35.00	\$105.00	30	
10	CNN	AVG. ALL WKS<	10/17/16	10/23/16	15:00	19:00							X	-	-	2	\$40.00	\$80.00	30	
11	CNN	VARIOUS	10/24/16	10/30/16	15:00	19:00	X	X	X	X	X	X	X	-	-	2	\$44.00	\$88.00	30	-1x
12	CNN	VARIOUS	10/31/16	11/6/16	15:00	19:00	X	X	X	X	X	X	X	-	-	3	\$44.00	\$132.00	30	-1x
13	CNN	AVG. ALL WKS<	11/7/16	11/13/16	15:00	19:00	X							-	-	1	\$44.00	\$44.00	30	
14	FXNC	FOX AND FRIEND<	10/17/16	10/23/16	05:00	09:00	X	X	X	X	X			-	-	0	\$221.00	\$0.00	30	
15	FXNC	FOX AND FRIEND<	10/24/16	10/30/16	05:00	09:00	X	X	X	X	X			-	-	3	\$221.00	\$663.00	30	
16	FXNC	FOX AND FRIEND<	10/31/16	11/6/16	05:00	09:00	X	X						-	-	1	\$221.00	\$221.00	30	
17	FXNC	VARIOUS	10/17/16	10/23/16	09:00	15:00	X	X	X	X	X			-	-	0	\$44.00	\$0.00	30	-2x
18	FXNC	VARIOUS	10/24/16	10/30/16	09:00	15:00	X	X	X	X	X			-	-	7	\$44.00	\$308.00	30	-2x
19	FXNC	VARIOUS	10/31/16	11/6/16	09:00	15:00	X	X						-	-	3	\$44.00	\$132.00	30	
20	FXNC	VARIOUS	10/17/16	10/23/16	06:00	15:00							X	-	-	5	\$121.00	\$605.00	30	
21	FXNC	VARIOUS	10/24/16	10/30/16	06:00	15:00						X	X	-	-	5	\$133.00	\$665.00	30	

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22	FXNC	VARIOUS	10/31/16	11/6/16	06:00	15:00						X	X	-	-	4	\$133.00	\$532.00	30	
23	FXNC	AVG. ALL WKS<	10/17/16	10/23/16	15:00	19:00							X	-	-	2	\$72.00	\$144.00	30	
24	FXNC	VARIOUS	10/24/16	10/30/16	15:00	19:00	X	X	X	X	X	X	X	-	-	3	\$80.00	\$240.00	30	-1x
25	FXNC	VARIOUS	10/31/16	11/6/16	15:00	19:00	X	X	X	X	X	X	X	-	-	4	\$80.00	\$320.00	30	-1x
26	FXNC	AVG. ALL WKS<	11/7/16	11/13/16	15:00	19:00	X							-	-	1	\$80.00	\$80.00	30	
27	FXNC	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00							X	-	-	1	\$282.00	\$282.00	30	
28	FXNC	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	2	\$310.00	\$620.00	30	
29	FXNC	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	3	\$310.00	\$930.00	30	
30	FOOD	VARIOUS	10/17/16	10/23/16	09:00	15:00	X	X	X	X	X			-	-	0	\$18.00	\$0.00	30	
31	FOOD	VARIOUS	10/24/16	10/30/16	09:00	15:00	X	X	X	X	X			-	-	3	\$18.00	\$54.00	30	
32	FOOD	VARIOUS	10/31/16	11/6/16	09:00	15:00	X	X						-	-	2	\$18.00	\$36.00	30	
33	FOOD	VARIOUS	10/17/16	10/23/16	06:00	15:00							X	-	-	1	\$24.00	\$24.00	30	
34	FOOD	VARIOUS	10/24/16	10/30/16	06:00	15:00						X	X	-	-	1	\$27.00	\$27.00	30	
35	FOOD	VARIOUS	10/31/16	11/6/16	06:00	15:00						X	X	-	-	1	\$27.00	\$27.00	30	
36	FOOD	AVG. ALL WKS	10/17/16	10/23/16	15:00	19:00							X	-	-	2	\$40.00	\$80.00	30	
37	FOOD	AVG. ALL WKS<	10/24/16	10/30/16	15:00	19:00	X	X	X	X	X	X	X	-	-	5	\$44.00	\$220.00	30	
38	FOOD	AVG. ALL WKS<	10/31/16	11/6/16	15:00	19:00	X	X	X	X	X	X	X	-	-	4	\$44.00	\$176.00	30	
39	FOOD	AVG. ALL WKS	11/7/16	11/13/16	15:00	19:00	X							-	-	2	\$44.00	\$88.00	30	
40	FOOD	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00							X	-	-	2	\$72.00	\$144.00	30	
41	FOOD	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	5	\$79.00	\$395.00	30	
42	FOOD	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	4	\$79.00	\$316.00	30	

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Est Code	741
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Makegood Policy	Approval Required

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Show All Lines			
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Net Total	\$9,749.50		
Total Spots	192		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	11.1 revised: corrected weeks for revisions
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43	FOOD	AVG. ALL WKS	11/7/16	11/13/16	19:00	24:00	X							-	-	2	\$79.00	\$158.00	30	
44	DISC	AVG. ALL WKS<	10/17/16	10/23/16	09:00	15:00	X	X	X	X	X			-	-	0	\$13.00	\$0.00	30	
45	DISC	AVG. ALL WKS<	10/24/16	10/30/16	09:00	15:00	X	X	X	X	X			-	-	3	\$13.00	\$39.00	30	
46	DISC	AVG. ALL WKS<	10/31/16	11/6/16	09:00	15:00	X	X						-	-	2	\$13.00	\$26.00	30	
47	DISC	AVG. ALL WKS<	10/17/16	10/23/16	06:00	15:00							X	-	-	2	\$8.00	\$16.00	30	
48	DISC	AVG. ALL WKS<	10/24/16	10/30/16	06:00	15:00						X	X	-	-	2	\$9.00	\$18.00	30	
49	DISC	AVG. ALL WKS<	10/31/16	11/6/16	06:00	15:00						X	X	-	-	2	\$9.00	\$18.00	30	
50	DISC	AVG. ALL WKS	10/17/16	10/23/16	15:00	19:00							X	-	-	2	\$19.00	\$38.00	30	
51	DISC	AVG. ALL WKS<	10/24/16	10/30/16	15:00	19:00	X	X	X	X	X	X	X	-	-	5	\$21.00	\$105.00	30	
52	DISC	AVG. ALL WKS<	10/31/16	11/6/16	15:00	19:00	X	X	X	X	X	X	X	-	-	4	\$21.00	\$84.00	30	
53	DISC	AVG. ALL WKS	11/7/16	11/13/16	15:00	19:00	X							-	-	2	\$21.00	\$42.00	30	
54	DISC	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00							X	-	-	2	\$35.00	\$70.00	30	
55	DISC	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	5	\$39.00	\$195.00	30	
56	DISC	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	4	\$39.00	\$156.00	30	
57	DISC	AVG. ALL WKS	11/7/16	11/13/16	19:00	24:00	X							-	-	2	\$39.00	\$78.00	30	
58	HIST	AVG. ALL WKS	10/17/16	10/23/16	06:00	15:00							X	-	-	2	\$27.00	\$54.00	30	updated daypart
59	HIST	AVG. ALL WKS	10/24/16	10/30/16	06:00	15:00						X	X	-	-	2	\$29.00	\$58.00	30	
60	HIST	AVG. ALL WKS	10/31/16	11/6/16	06:00	15:00						X	X	-	-	3	\$29.00	\$87.00	30	
61	CNN	NEW DAY<	10/31/16	11/6/16	05:00	09:00	X	X	X	X	X			-	-	4	\$35.00	\$140.00	30	
62	CNN	CNN NEWSROOM<	10/31/16	11/6/16	09:00	15:00	X	X	X	X	X			-	-	6	\$27.00	\$162.00	30	-1x
63	FXNC	FOX AND FRIEND<	10/31/16	11/6/16	05:00	09:00	X	X	X	X	X			-	-	3	\$221.00	\$663.00	30	

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Syscode	6588	Agency	Multi Media Services	Version	6 Vs. 5
System Name	Cox Media/Greater Pensacola Zone, FL	Advertiser	Frank White for Florida House	Show All Lines	
Market	Mobile			Total # of Weeks	4
		Client Code		Total	\$11,470.00
AE	Collin Diederich	Product Code		Commission	\$1,720.50
Sales Coordinator	Devan McWhorter	Est Code	741	Net Total	\$9,749.50
Office	Washington	Product Name		Total Spots	192
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	Cable Nielsen Live+SD Jul16	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		11.1 revised: corrected weeks for revisions			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
64	FXNC	VARIOUS	10/31/16	11/6/16	09:00	15:00	X	X	X	X	X			-	-	9	\$44.00	\$396.00	30	-2x
65	FOOD	VARIOUS	10/31/16	11/6/16	09:00	15:00	X	X	X	X	X			-	-	4	\$18.00	\$72.00	30	
66	DISC	AVG. ALL WKS<	10/31/16	11/6/16	09:00	15:00	X	X	X	X	X			-	-	4	\$13.00	\$52.00	30	
67	CNN	CNN NEWSROOM<	10/24/16	10/30/16	09:00	15:00				X	X			-	-	1	\$27.00	\$27.00	30	
68	DISC	AVG. ALL WKS	10/24/16	10/30/16	09:00	15:00				X	X			-	-	1	\$13.00	\$13.00	30	+1x; DP Added
69	FXNC	AVG. ALL WKS<	10/24/16	10/30/16	15:00	19:00				X	X	X	X	-	-	0	\$80.00	\$0.00	30	+1x
70	FOOD	VARIOUS	10/24/16	10/30/16	06:00	15:00						X	X	-	-	0	\$27.00	\$0.00	30	+1x
71	FOOD	AVG. ALL WKS<	10/24/16	10/30/16	15:00	19:00				X	X	X	X	-	-	0	\$44.00	\$0.00	30	+3x
72	FXNC	AVG. ALL WKS<	10/31/16	11/6/16	15:00	19:00				X	X	X	X	-	-	1	\$80.00	\$80.00	30	+1x
73	FOOD	VARIOUS	10/31/16	11/6/16	06:00	15:00						X	X	-	-	1	\$27.00	\$27.00	30	+1x
74	FOOD	AVG. ALL WKS<	10/31/16	11/6/16	15:00	19:00				X	X	X	X	-	-	3	\$44.00	\$132.00	30	+3x

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	94	98	0	0	0	0	0	0	0	0	0	0	192
AMT	\$5,780.00	\$5,690.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$11,470.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 11/02/16

62354605 | Mobile | Cox Media/Greater Pensacola Zone, FL | 6588 |